

KENDRA MALONE

SENIOR ART DIRECTOR

SKILLS

Art Direction
Visual Storytelling
Concept Development
Campaign Ideation
Digital Design
Production Supervision
Team Leadership
Light Animation
Video Editing

EXPERIENCE

SENIOR ART DIRECTOR

22squared
May 2024 - Dec 2025

ART DIRECTOR

22squared
Jun 2020 - May 2024

JUNIOR ART DIRECTOR

22squared
Aug 2018 - Jun 2020

AWARDS

2025

3x GOLD Muse Awards for "No Pause"
2x SILVER Muse Awards for "No Pause"

ABOUT

Kendra is a Senior Art Director with 7 years of agency experience, specializing in social-first creative and visual storytelling. She excels at building immersive brand worlds that draw audiences in and create meaningful, memorable experiences. Known as a standout team leader, she brings strong collaboration, clear direction, and a refined creative eye to every project she touches.

EDUCATION

BFA in Graphic Design
University of Louisville
Graduated: 2018

CLIENTS

Baskin-Robbins
Southeast Toyota
The Home Depot
Nathan's Famous
Party City
SunTrust (now Truist)
Amazon Prime Video
Varo Bank

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WEBSITE & PHONE

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